

Press Release

For Immediate Release

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Baldwin Safety & Compliance Develops Innovative Accident Prevention Tool

Hilton Head Island, SC – October 12, 2022 — At next week’s NBAA Business Aviation Convention and Exhibition, Baldwin Safety & Compliance will showcase its newest tool: Accident Prevention Effort (APE). This proprietary software is designed to provide organizations with a way to track and benchmark proactive safety efforts.

The APE safety metric enhancement will assist organizations with quantifying existing safety activities, detecting where additional actions may be necessary, and identifying where resources might need to be added.

Within the Baldwin SMS, APE will establish a numeric safety baseline for an organization’s current safety activities and then monitor future actions and inactions for trends and areas of improvement. For example, conducting an Emergency Response Plan (ERP) drill will be assigned a higher value than submitting a safety report.

“APE is a valuable tool to help an organization quantify its efforts to build safety capacity,” said Jason Starke, Director of Safety, Baldwin Safety & Compliance. “Businesses often focus on measuring outputs or outcomes without measuring the safety activities that could positively influence those outcomes. Baldwin’s APE is an important tool to do just that. It will help decision-makers understand what the organization is doing proactively to improve safety and what more can be done.”

Like the Baldwin Safety Management System, APE can be tailored to an organization’s size, complexity, and safety priorities.

The APE concept is founded in the Quantum Safety Metrics method as introduced by Mr. D Smith, President, International Society of Safety Professionals. The APE tool utilizes the number of prevention activities and the so-called “Sierra Scale” to arrive at a cumulative APE value.

For more information about Baldwin’s new APE tool and how it integrates with the Baldwin SMS, contact baldwin@baldwinaaviation.com or call 843-342-5434.

About Baldwin Safety & Compliance

Since 2004, Baldwin Safety & Compliance, an award-winning visionary in safety, has supported global transportation, manufacturing, and other industry organizations by crafting scalable and intuitive safety systems and related business support and training products designed specifically for their operations to encourage engaged safety cultures. Available 24/7, Baldwin’s team of experienced and credentialed safety professionals

supports all facets of an organization's safety and quality programs while conforming to international and State standards and regulatory requirements.
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